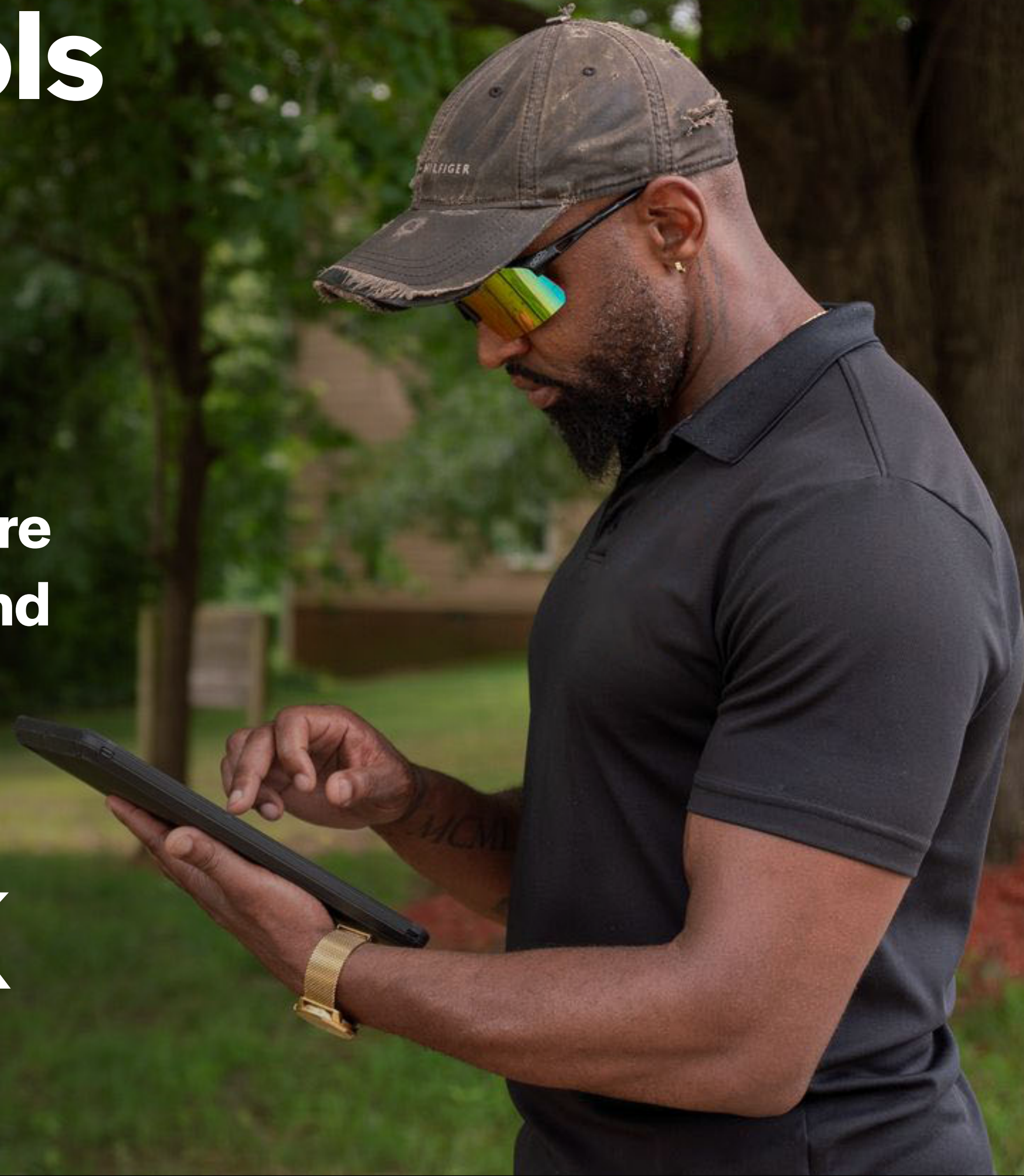
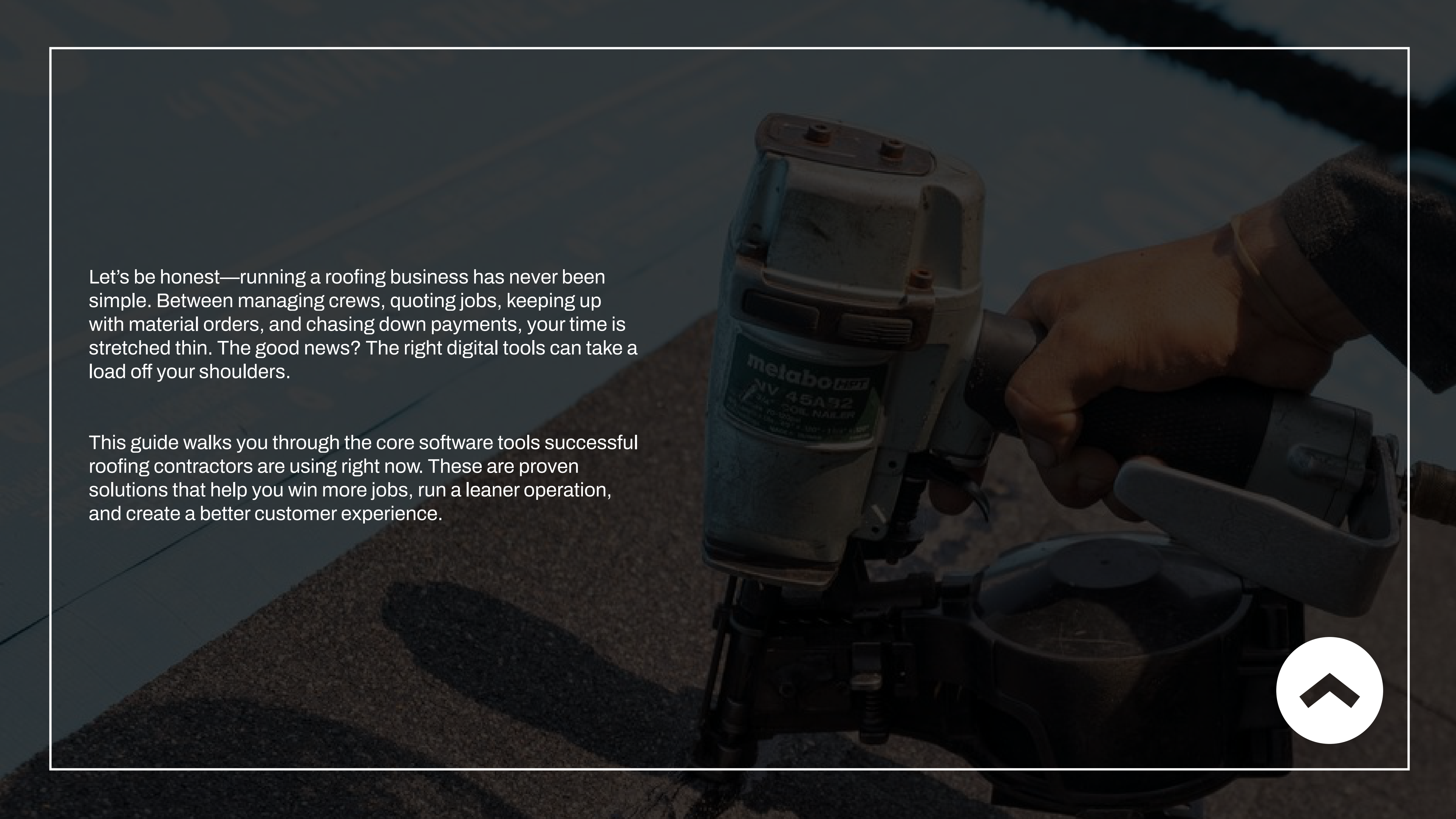


What Digital Tools Do Roofing Pros Actually Use?

Your guide to the types of software
roofers rely on to sell, manage, and
scale their business.



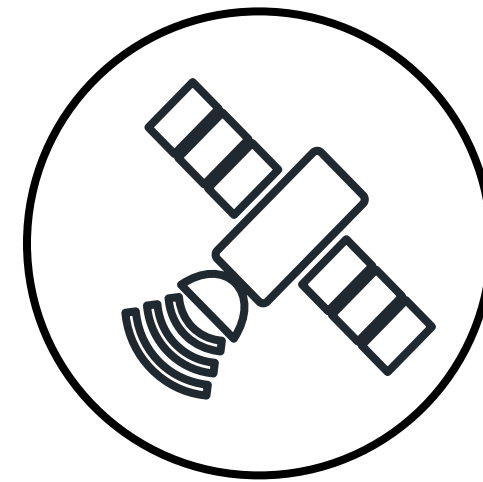
A close-up photograph of a person's hand operating a Metabo NV 45A32 coil nailer. The tool is a blue and black pneumatic nailer, and the user is wearing a brown leather work glove. The nailer is positioned over a dark, textured surface, likely a roof, and is in the process of driving a nail. The background is a blurred view of a roof with some structural elements.

Let's be honest—running a roofing business has never been simple. Between managing crews, quoting jobs, keeping up with material orders, and chasing down payments, your time is stretched thin. The good news? The right digital tools can take a load off your shoulders.

This guide walks you through the core software tools successful roofing contractors are using right now. These are proven solutions that help you win more jobs, run a leaner operation, and create a better customer experience.



Satellite Measurement & Aerial Imagery Tools



What It Is:

Tools that use aerial or satellite imagery to measure roofs remotely and with high precision.

Why It Matters:

These tools save you time by removing the need for manual measurement. They're also safer and reduce liability—no more ladders or guesswork for basic bids.

How Pros Use It:

- Run measurements before even visiting the property.
- Attach roof reports to quotes to boost trust with homeowners.
- Use as-builts to align teams on install day.

Roof Drawing & Design Tools



What It Is:

Digital layout and sketching tools that let you design roofs and plan job specs.

Why It Matters:

Clear diagrams prevent material waste and installation errors. They also help homeowners visualize the job.

How Pros Use It:

- Create clean sketches of complex rooflines.
- Map out where crews need to stage materials.
- Use design visuals in sales presentations.





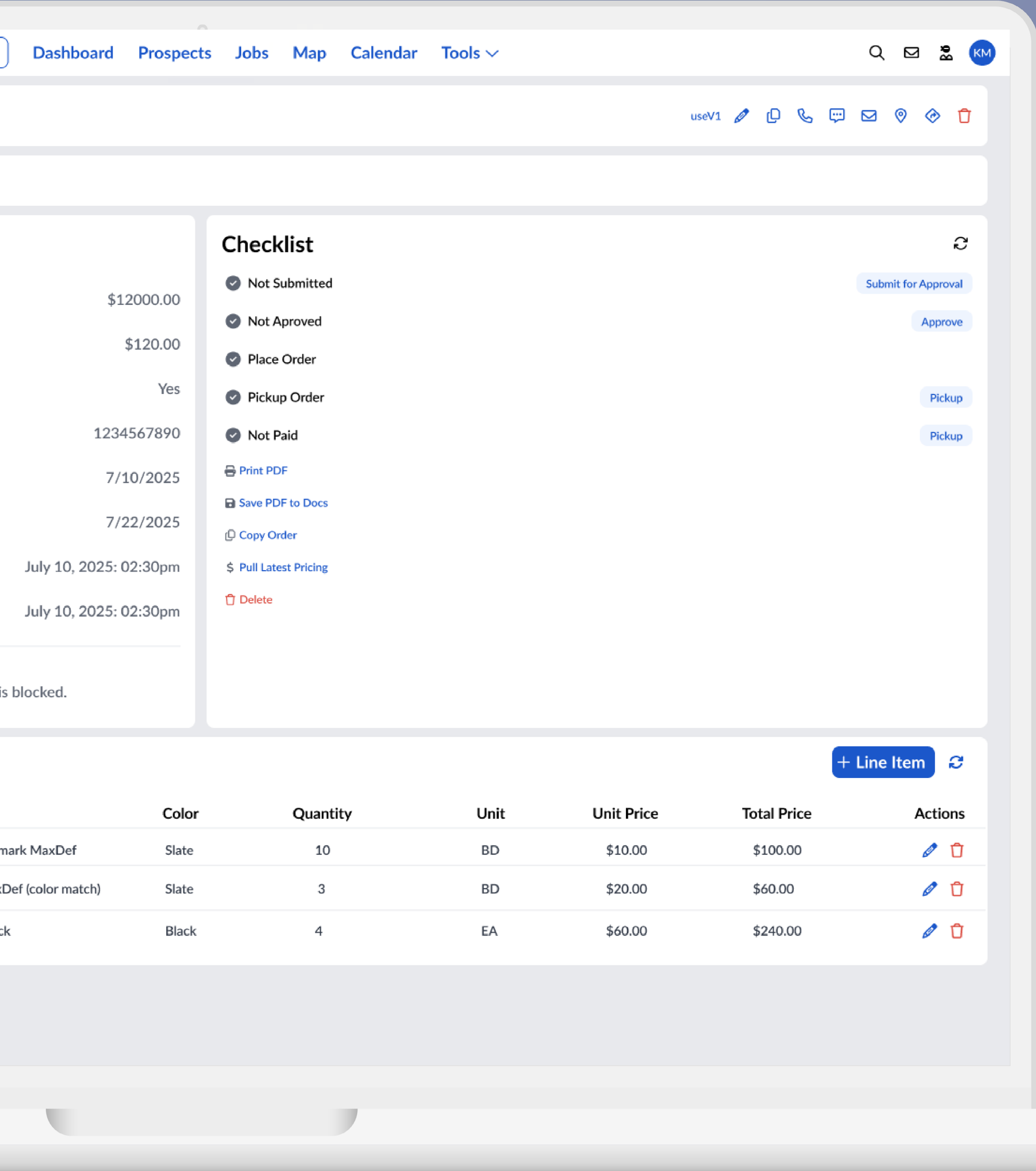
Material Ordering & Supplier Integration Tools

What It Is:
Software that connects your job files directly to supplier catalogs for fast, accurate ordering.

Why It Matters:
Eliminates manual order entry errors, ensures just-in-time delivery, and helps prevent schedule delays.

Why It Matters:

- Eliminates manual order entry errors, ensures just-in-time delivery, and helps prevent schedule delays.



Estimating & Proposal Tools



What It Is:

Software that lets you create professional, accurate bids fast—with pricing that updates in real time.

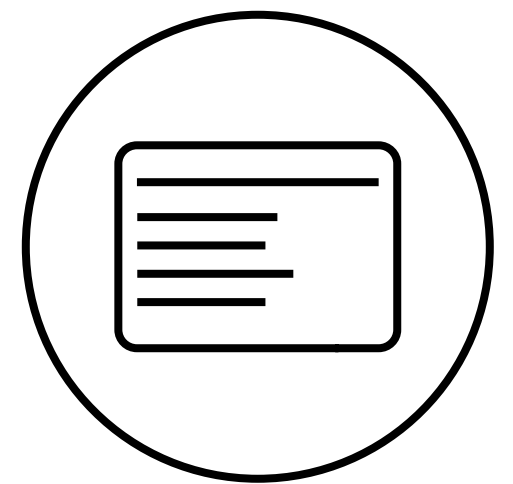
Why It Matters:

Speed and polish win more jobs. Clear proposals also reduce change orders and customer confusion.

How Pros Use It:

- Generate same-day estimates with built-in templates.
- Add images, upsell options, and financing to increase conversion.
- Track when proposals are opened and viewed.

Sales Tracking & CRM Tools



What It Is:

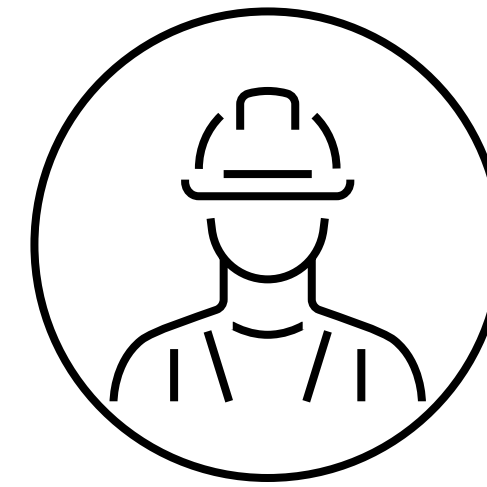
A centralized system that tracks every lead, customer touchpoint, and job status.

Why It Matters:

Keeps your pipeline organized and prevents deals from falling through the cracks, so you can maintain a clear picture of your business.

How Pros Use It:

- Tag and assign leads instantly.
- Automate follow-up emails and texts.
- Run reports to forecast revenue and spot bottlenecks.



Job Scheduling & Crew Assignment Tools

What It Is:

Software built to handle the variables of roofing—weather, crew skills, material delays.

Why It Matters:

Keeps your calendar full, your crews productive, and your jobs on schedule. Nobody needs to worry about double booking.

How Pros Use It:

- Build and adjust schedules with easy-to-use interfaces.
- Assign crews based on location or roof type.
- Notify teams instantly when jobs move.

How to Keep Things Simple

You don't have to become a software expert overnight—but if you want to run a stronger roofing business, embracing these tools is the next move.

Ready to see how easy it can be? Schedule a RoofLink demo today and discover how one platform can streamline your entire operation. Simplify your workflow, eliminate tech headaches, integrate with other tools seamlessly, and scale your roofing business effortlessly.

[Book your demo now and start working smarter today.](#)

